



MARAD Update



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U.S. Transportation Secretary Mineta Announces Baltimore Ship Scrapping Contracts

Work Will "Set Stage for a Revival" of Local Transportation Economy

North American Ship Recycling, a shipyard in Sparrows Point, Maryland, will be paid \$2.3 million to dismantle two aging ships from the Maritime Administration's James River Reserve Fleet in Fort Eustis, Virginia, under a pair of contracts expected to create new jobs for local residents, according to an announcement on September 13, 2004, by U.S. Secretary of Transportation Norman Y. Mineta.

North American Ship Recycling, a subsidiary of Barletta Willis, LLC, will get two retired ships, the *Lauderdale* and the *Mormacmoon*, sometime near the end of the year, Mineta said following a tour of the company's facility at Sparrows Point Shipyard. The company is expected to hire 50 people to do the work, nearly doubling its existing payroll, Mineta said.

The contracts, Mineta said, "set the stage for a revival of a vital part of Maryland's transportation economy."



Left to Right: Vincent Barletta, Barletta Willis, LLC;
U.S. Transportation Secretary Norman Y. Mineta;
Kendel S. Ehrlich, First Lady of Maryland;
Maritime Administrator Captain William G. Schubert.

"It is exciting to see the opportunity these ships create for a new generation of workers hired to build a new future for the Sparrows Point Shipyard," Mineta said.

Mineta added the contracts managed by his department's Maritime Administration could lead to more work for the company if the first two jobs go as planned.

"These contracts could be just the beginning," Mineta said. "If they go well, and if the company is competitive in future bids, more ships could follow next year," he said.

Mineta noted the facilities at the Baltimore shipyard provide for scrapping of the ships in dry docks, ensuring that the environment will be protected while the work is being completed. The majority of the steel from the ships is expected to be recycled at a local business located in Sparrows Point, he said.

"We can expect that parts of the ships headed for Baltimore may find their way back into our transportation economy, perhaps as a girder for a bridge or a plate to cover a hole in the road."

Since 2001, 25 obsolete ships have left their James River home, with another 60 ships awaiting the same fate.

From DOT News Release

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Administrator's Message

Captain William G. Schubert

Have you visited MARAD's new and improved website yet? You should.

Our website—www.marad.dot.gov—has been redesigned to provide our business partners, stakeholders, and the public with easy access to the information they need to conduct business. Navigation has been simplified with a “clean look” that follows Internet best practices standards. Information from our Region Offices is accessible from the front page. Our new website provides usefulness and quality of content in a visually appealing interface that is on message giving users a reason to return.

You are encouraged to visit it often as the content is updated, and provide us with your feedback.

**I know not which way to deal
with the mariners to make them rest
contented with sour beer.**

*Lord Howard of Effingham: While
concentrating forces against the
Armada, May 1588*

Short Sea Shipping Conference Shapes Up

At press time for the *MARAD Update*, MARAD's Third Annual Short Sea Shipping Conference was taking its final shape. This conference, scheduled for October 13 to 15 in New York City, builds on the work of the previous two; feedback from those said more needed to be heard from the shippers, so there is an important panel discussion on the users' viewpoint. Also featured are discussions on the roles of labor, state, and local planners, and a look at the future, “2020 Transportation Trends and the Development of SEA-21.”

Planned highlights of the conference include a SEASTREAK cruise of New York Harbor, and the first presentation of the Malcolm McLean Short Sea Shipping Award. The award, named for the inventor of containerization, will go to a person making a similar visionary contribution to the maritime industry.

Upcoming Events

National Propeller Club Conference and Convention
Biloxi, Mississippi
October 5-8, 2004
www.propellerclubhq.com

SOCp Meeting
Toledo, Ohio
October 13-14, 2004
www.socp.org

**MARAD-Sponsored Third Annual Short Sea Shipping
Conference—2004**
October 13-15, 2004
New York City
www.shortseashippingconference2004.com

United States Merchant Marine Academy
“Making a Difference: 30 Years of Women at Kings Point”
October 17-18, 2004
Kings Point, New York

**Journal of Commerce-Sponsored Fifteenth Annual
Breakbulk Transportation Conference and
Exhibition**
New Orleans
October 27-29, 2004
www.joc.com/conference/breakbulk

If you know of an upcoming event you would like published in the *MARAD Update*, please submit it to Ella Thomas at ella.thomas@marad.dot.gov.

MARAD's North American Cruise Passenger Statistics

Since the beginning of 2003, MARAD's Office of Statistical and Economic Analysis has published a cruise passenger data series that presently covers 17 major cruise lines operating in North America. Created to provide the industry with a timely source of market information and to supply analysts with a tool for evaluating industry demand, the product was introduced at the annual Seatrade Cruise Conference in March 2003.

The MARAD database includes all cruises that begin or end at a U.S. port, and provides for each cruise the name of the cruise ship, cruise line, departure port and date, number of days, destination area, passengers carried, and two ship capacity figures (two per cabin and maximum passengers). The data is issued quarterly, and the full database is offered on a subscription basis. MARAD currently holds data from calendar year 2001.

Certain high-level aggregate data from the database is available on the MARAD website at www.marad.dot.gov/marad_statistics. Published tables address total traffic, cruise line market share, departure port and destination rankings and cruise length comparisons.

In 2003, MARAD captured data on 4,094 cruises that carried 8.3 million passengers. The table on this page compares the principal departure ports for the first six months of 2003 and 2004, indicating a 14 percent year-over-year growth. It also clearly shows the rapid growth in traffic from New Orleans, Long Beach, and New York, as well as the emergence of new departure ports such as Jacksonville and Houston as more ships are positioned by the cruise lines at ports closer to their customers.

The MARAD North American cruise passenger data has been widely reported in the press, regularly in cruise industry trade publications, and on the internet in Seatrade's *Insider News*. It has been featured in *Business Briefing: Global Cruise 2004* and *Seaports of the Americas 2004*. It is quoted as a source in the Travel Industry Association of America's annual review *Tourism Works for America*.

Data coverage will be expanded in the third quarter of 2004 to include international cruises on the Great Lakes, and work is underway to create a new database that will include all U.S. ports of call, not just departure ports.

North American Cruise Passengers* First Six Months—2003 and 2004 (Passengers in Thousands)

| Departure Port | 2004 | | 2003 | |
|-----------------|---------|------------|---------|------------|
| | Cruises | Passengers | Cruises | Passengers |
| Miami | 348 | 902 | 429 | 1,052 |
| Fort Lauderdale | 362 | 700 | 330 | 599 |
| Port Canaveral | 249 | 655 | 224 | 539 |
| San Juan | 205 | 380 | 140 | 300 |
| Tampa | 113 | 221 | 119 | 225 |
| Galveston | 110 | 219 | 102 | 185 |
| Long Beach | 86 | 207 | 33 | 79 |
| New Orleans | 95 | 202 | 63 | 121 |
| Los Angeles | 93 | 194 | 109 | 233 |
| New York | 82 | 181 | 72 | 116 |
| Vancouver, CA | 89 | 158 | 96 | 162 |
| Seattle | 49 | 104 | 31 | 64 |
| San Diego | 48 | 71 | 23 | 32 |
| Honolulu | 35 | 66 | 48 | 99 |
| Jacksonville | 30 | 56 | 0 | 0 |
| Houston | 26 | 42 | 0 | 0 |
| Baltimore | 19 | 38 | 12 | 24 |
| San Francisco | 20 | 33 | 18 | 18 |
| Whittier | 15 | 31 | 0 | 0 |
| All Other Ports | 166 | 161 | 166 | 193 |
| Grand Total | 2,240 | 4,621 | 2,015 | 4,041 |

*North America Cruises by
17 Major Brands

By Bill Ebersold, Director, Office of Statistical and Economic Analysis

Williamson Turn

A Williamson Turn is a maneuver used to turn a vessel and put it on an exact reverse course. This will be an occasional feature in the *MARAD Update*, using the archives of the Office of Congressional and Public Affairs and other sources, to revisit a point previously passed through: a point in time.



July 16, 1974 First Female Plebes

The media turned out in full force to interview the first "girls" to be admitted to a federal service academy. When the US Merchant Marine Academy's Class of 1978 reported aboard on July 16, 1974, there were 15 women among the 348 plebes. Pictured here is Kathy Metcalf and her parents, Mr. and Mrs. Charles Metcalf of Dover, Delaware.

USMMA To Celebrate 30 Years of Women in Its Ranks

In July 1974, the U.S. Merchant Marine Academy made history. Among the 350 freshmen, or plebes, enrolling that summer were 15 female students, the first women to enter any federal service academy.

This October, the Academy will celebrate this milestone with a two-day conference, "Making a Difference: 30 Years of Women at Kings Point." All of the USMMA's nearly 500 alumnae have been invited back to campus for the event. One goal of the conference is to have the grads meet and interact with the 140 women currently enrolled at Kings Point.

The conference will begin on October 17, and will include roundtable discussions covering topics like special challenges facing female leaders and social life at Kings Point for women. Other discussions will cover women at sea, in the maritime industry ashore, and at the issue of careers and parenting. The conference will conclude with a special luncheon for the Academy's entire regiment, both women and men. Presenting the keynote talk at the luncheon will be documentary film maker Maria Brooks, who is currently working on a film entitled, *Shipping Out: The Story of America's Seafaring Women*.

By Martin Skrocki, Public Information Office, U.S. Merchant Marine Academy

MARAD Update

The *MARAD Update* is published by the Maritime Administration's Office of Congressional and Public Affairs. This publication is available to all individuals regardless of age, race, religion, color, sex, national origin, disability, or sexual orientation. For more information or to submit questions or concerns, telephone (202) 366-5807, visit the MARAD website at www.marad.dot.gov, or e-mail pao.marad@marad.dot.gov.

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